**Sr. Manager, Product Innovation**

Mobile Mark is a premier supplier of antennas for a wide variety of applications. Our innovative products are designed for wireless communications in 5G/LTE, Land/Mobile, Vehicular Tracking, Smart highways and Industrial applications.

We are seeking a Sr. Manager, Product Innovation with a focus on new antenna development to join our team. The ideal candidate will have a strong background in both market research and antenna and Wireless system engineering, and will be responsible for conducting market analysis, identifying trends, and providing insights to guide the development of innovative antenna solutions for various end-use cases.

The Sr. Manager, Product Innovation will be responsible for Interfacing with Customers, Design Engineering, Sales, Operations and Marketing Communication that will result in first-to-market solutions that are preferred by our end-user customers.

Specific responsibilities of the position include, but are not limited to:

* Conduct market research to identify emerging trends, opportunities, customer needs and challenges in the antenna industry.
* Analyze competitor products and market positioning to inform product development strategies. Collaborate with engineering teams to translate market insights into actionable antenna design improvements.
* Collaborate with engineering teams to translate market insights into actionable antenna design improvements.
* Develop and maintain relationships with key industry stakeholders, including customers, suppliers, and partners.
* Prepare detailed reports and presentations on market research findings and recommendations.
* Participate in Industry Groups, Societies and/or Standards Organizations.
* Stay updated on industry standards, regulations, and emerging technologies.
* Participate in cross-functional teams to ensure antenna designs meet market needs and technical specifications.
* Develop product specifications that meet market needs and provide engineering guidance.
* Analyze technical, financial, marketing, and sales information for the product line. Determine competitive pricing, monitor competitors to determine our best play.
* Ensures the alignment of technology initiatives with business goals.
* Establish strategic partnerships & business relationships with industry members that further our cause.

Specific Job Requirements

* Excellent time management skills and the ability to multi-task and work under tight deadlines.
* Excellent listening skills to document end-user customer challenges.
* Excellent teamwork skills, written and verbal communication skills, provide positive Leadership.
* Experience in International business relations and ability to engage worldwide customers.
* Able to travel monthly, including occasional international travel.
* Familiarity with simulation tools and software for antenna design and testing.
* Experience with wireless communication systems and technologies.
* Strong understanding of industry standards and regulations.
* Ability to manage multiple projects and prioritize tasks effectively.

Education & Experience

* Bachelor’s degree (BSCE, BSCS, BSEE). MS/MBA Preferred
* Experience in antenna design, including simulation, testing, and optimization of antenna systems
* Past or current member of wireless societies and/or standard organizations.
* 10+ years business-to-business marketing, sales or product management experience.
* Experience in end-use cases in mining, mass transportation, agriculture, defense a plus.
* Position will report to the President/CEO.

**Why work for Mobile Mark:**

* We put our employees first
* We offer a comprehensive benefit plan, offering exceptional medical, dental, and vision care
* Company paid life and disability insurance
* 401k plan with a company match
* Company sponsored “fun” events throughout the year
* Tuition reimbursement (restrictions apply)